HIVETIVITY LOCAL MEDIA

The two best places to live in Georgia. We write the morning news for both.

HomeSnacks ranked Johns Creek first in the state in August and Milton second. Those are our two towns, and this is what their neighbors read with coffee.

71%

MEDIAN OPEN RATE
LAST 12 ISSUES

Twelve straight issues opened by more than two thirds of the list.

Not one issue below 68%. MailerLite's 2025 average across 3.6 million campaigns is 43%, so this is the number worth checking us on, and we would rather lead with it than with a subscriber count. Hundreds of engaged North Fulton households, three mornings a week, and a median 5.1% click, more than double MailerLite's 2.1% average.

The Roundabout

MILTON, GEORGIA · READROUNDABOUT.COM

Milton and only Milton. City Council, the schools, the roads, and the businesses people keep asking each other about. Median household income here is $171,295, which HomeSnacks calls the highest of any city in Georgia.

THREE MORNINGS A WEEK SINCE MAY

The Bridgeline

JOHNS CREEK, GEORGIA · READBRIDGELINE.COM

The same for Johns Creek. Same newsroom, its own list and its own reporting. A sponsor can take one town or both, and nobody ever pays to reach readers in a city they do not serve.

LAUNCHED IN AUGUST

WHERE A BUSINESS CAN SHOW UP

The newsletter
Presenting position inside the issue itself, one sponsor per sub-niche.
From $850 a month

Milton Homes
One featured realtor across a 400-listing directory, refreshed nightly.
$6,000 a year

Home services directory
Vetted local crews, with calls metered so the lead is provable.
Rate on request

The Discount Card
Your offer on every reader's phone, and you see who walked in.
$99 a month

WHY THE NUMBER HOLDS

Every subscriber asked for news about one specific town. Nobody was imported, bought, or swept in from a regional list, which is why a 71% open rate is ordinary here and would be remarkable anywhere else. The Roundabout lands in the inbox Tuesday, Thursday and Sunday at 7 AM. Both are free to read and carry no paywall. Sponsorship is what pays for them.

Ryan Hall · Publisher
Tell us the town and the kind of customer you want walking in, and we will tell you honestly whether we can send them.
ADS@READROUNDABOUT.COM READROUNDABOUT.COM READBRIDGELINE.COM HIVETIVITY.COM